



**THE CO2LOGIC APPROACH:
CALCULATE, REDUCE AND OFFSET YOUR
CO₂-EMISSIONS.**

There are a few important formalities before obtaining CO2logic's CO₂-neutral label. The CO2logic approach proposes a simple yet strong, credible, sustainable and consequent 4 step approach towards CO₂-neutrality.

"CO₂-neutral means that, through a transparent process of measuring emissions, reducing those emissions and offsetting residual emissions, net calculated CO₂-emissions equal zero."

source: The Department of Energy and Climate Change (DECC), United Kingdom



Step 1: Calculate

This is where we make sure we understand the company, product/service. In this phase we fix the scope of the carbon footprint. We look at how a carbon reduction strategy fits with their global strategy and organizational culture.

Calculating one's carbon footprint provides our clients with an inventory which quantifies the carbon emissions inherent to their activities (e.g. car travel, flights, logistics, shipping, offices, production...) and therefore their climate change impact.

For the audit, CO2logic is certified to carry out the Bilan Carbone® method by the ADEME governmental agency. This standard is compatible with ISO 14064 and internationally recognized. CO2logic is also an expert in the GHG Protocol.

Aim: creating company cultures which encourages carbon reductions and less energy costs & provide an overview of the CO₂-emission reduction priorities.

Step 2: Reduce

CO2logic will pinpoint where our clients can reduce their CO₂-emissions and help them choose/rank carbon reduction actions according to ROI and ease of implementation. As there is a climate urgency it is important to identify and implement as soon as possible the low hanging fruit of CO₂-reduction opportunities.

Aim: reduce energy consumption, fossil fuel dependency and costs.

Step 3: offsetting

Following (or in parallel with) the reduction actions we will offset the remaining temporarily incompressible carbon emissions to achieve 'CO₂-neutrality' through the use of our carbon reducing projects. The carbon neutrality or CO₂-neutrality is achieved by combining CO₂-reductions and offsetting of a well defined scope.

The CO₂-offsetting projects adhere to the Kyoto Clean Development Mechanism standard and deliver Certified Emission Reductions (CER) validated by the UNFCCC (United Nations Framework Convention on Climate Change). CO2logic has chosen to abide to the highest offsetting standards as the reputation of our clients is our reputation as well. It is essential to always verify this quality, lower standard projects result in higher reputational risks. We also specialize in CDM, Gold Standard and VCS consultancy.

Aim: reducing your carbon footprint – offset the incompressible CO₂-emissions – become CO₂-neutral

*offsetting = compensation (fr) & compensatie (nl)

Step 4: Communication

Global warming is actually the greatest challenge our civilization is facing. Companies that are facing up to this problem by reducing their climate change impact, deserve to be promoted and praised. This will encourage others to do the same. Therefore we will help our clients communicate about their positive action and CO₂-neutrality.

Aim: we make sure people hear about your positive actions.

The PAS 2060 standard describes clearly how CO₂-neutrality can be achieved. CO2logic is strongly in favour of following this standard.

THE VINÇOTTE VALIDATED 'CO2-NEUTRAL' LABEL

Is achieved by combining, the calculation, the reduction and the offsetting of a well defined scope of CO₂-emissions inherent to a company's activities, product or service.

www.CO2-neutral-label.org



ABOUT CO2LOGIC

Since 2005 CO2logic's founders have been looking at innovative ways to reduce carbon emissions. CO2logic officially introduced CO₂-offsetting in Belgium in January 2007. Today they have a team of eight leading CO₂-experts helping organizations in calculating and reducing their impact on climate change. In 2014 the experts of Co2logic founded Naturalogic in order to respond to the urgent necessity of valuing ecosystem services.

ABOUT NATURALOGIC ('ECOSYSTEM SERVICES')

Naturalogic, together with its partners, is helping companies, investors, governments, academics and opinion leaders to understand the economic consequences of natural capital impact and dependency. We aim to identify natural capital dependency across organisations, products, supply chains and investments and to manage risks from increasing environmental costs to ultimately build more sustainable business models and brands. We aim to integrate the real cost to society and the values of nature into all major decisions affecting the environment and human well-being. Key to our approach is that we not only quantify natural capital dependency, we also put a value on it, helping our clients understand environmental risk, in environmental but also business terms.

Our ultimate goal is to improve biodiversity and human well-being by informing, advising & motivating organisations towards greater and more cost-effective investments in both.



Our clients include

Tour & Taxis, Max Havelaar, Exki, Lotus Bakeries, D'ieteren, Besix, BTC, Duvel-Moortgat, WWF, Le Pain Quotidien, Engels nv, Dolfin, Arval Belgium, European Commission, Eurostar, Degroof Bank, Geocycle, Interparking, Mobistar, CFE, Electrawinds, NMBS/SNCB, European Investment Bank, Immoweb, Holcim, KBC, Ertzberg, Cigna, EU parliament, Flemish parliament, Martin's Hotels, Beyers, SAS Koffie, Sioen, Seyntex, Levi Strauss, Libeco, Proximus, Walloon Authorities (AWAC), Flemish Authorities (LNE), the Federal Government, WPG (Netherlands), Continental Bakeries (Netherlands), United Nations (Geneva), Barco, Stad Gent, Ontex, Lampiris, Mega, Cantillana, ...

If you want professional advice for any of our 4 steps to CO₂-neutrality, do not hesitate to contact us:

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"There is the greatest opportunity of all, the price of securing and safeguarding the planet for our generations to come. With commitments to become CO₂-neutral and energy efficiency initiatives, the world's leading firms are already showing that the flexible will invariably defeat the inflexible"

