



CLIMATE NEUTRALITY IS A JOURNEY



In the fight against climate change, **all companies have an urgent role to play** in reducing their climate impact. At the same time, regulatory requirements are becoming more stringent and consumers are putting increasing pressure on companies for **more sustainable business practices and products**.

As companies are not all at the same stage of their transition, the CO2 Neutral label has been created to help companies **communicate with their stakeholders in full transparency**.

The CO2 neutral label

The CO2 Neutral label showcases the companies' commitments to **sustainably reducing their carbon emissions**.

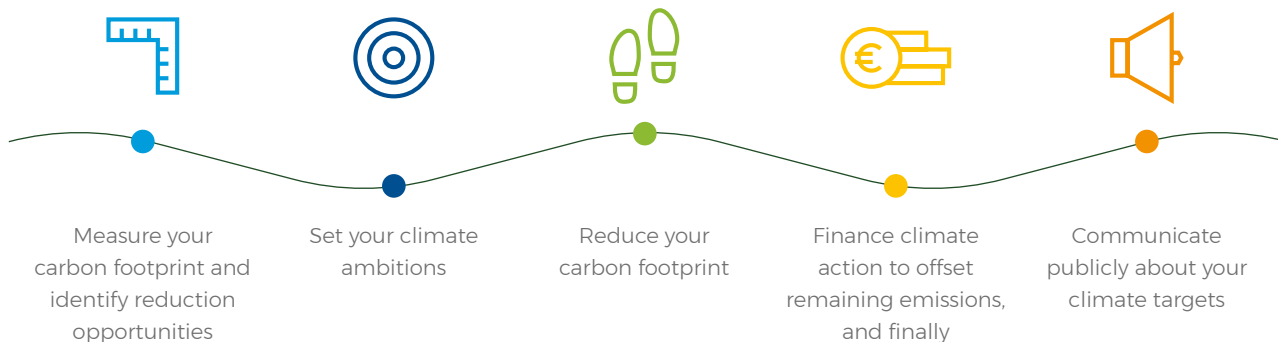
Receiving CO2 Neutral label certification follows a **five-step journey** that starts with analysing your current impact, followed by setting targeted goals, and finally supporting impactful climate initiatives while offsetting any remaining emissions. Upon completion of the five step journey, and validation by our **independent auditing partner Vinçotte**, the company receives the CO2 Neutral label.

The CO2 Neutral label includes a QR code. When scanned, **customers can learn about your ambitions and achievements**. It also sets a positive example to inspire others.

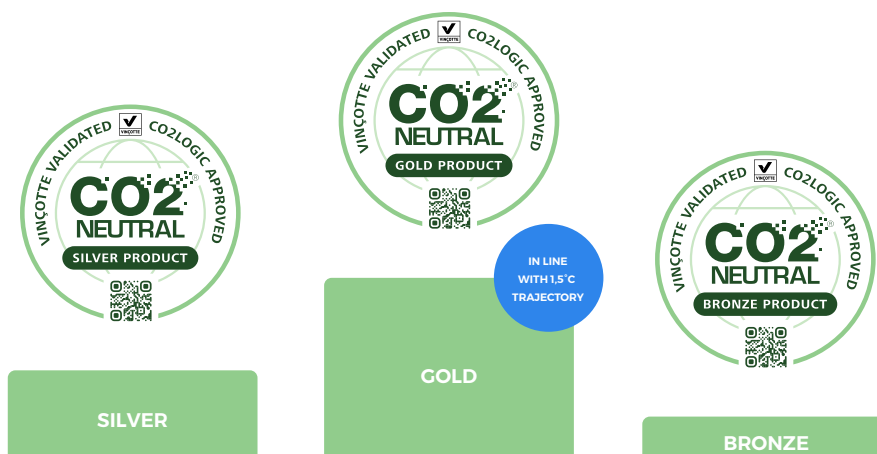
The CO2Neutral label can be used to certify:

- An organisation or company;
- A product,
- An activity

Our approach : the 5-step climate journey



The label has different **levels - ranging from bronze to gold** - to help your customers and stakeholders understand exactly where you are on your climate journey. They indicate the **level of ambition and the scope of your carbon reduction efforts**. The gold level, which is the most ambitious, is **aligned with climate science and the 1.5 °C target**.



«Achieving impactful climate action is a journey of constant improvement, not a fixed destination.»

FROM AMBITION TO
ACTION, **ACCELERATE**
YOUR CLIMATE
TRANSITION WITH US.

#ourclimatejourney



Ready to raise the bar on your company's climate commitments?

Contact us today to get started on your climate journey:

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